

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499445-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE **	1505

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499445	06385268

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	--WTF--	1:00	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 8:17 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM 2 GFSB Th 11/01/12 8:28 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM 3 GFSB F 11/02/12 8:45 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM									
2	10/30/12	11/01/12	9AM-10AM	9AM-10AM	-T-T---	1:00	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T--- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 10:10 AM 9AM-10AM 9AM-10AM 1:00 LMFS12TV01H \$60.00 NM 2 GFSB Th 11/01/12 9:31 AM 9AM-10AM 9AM-10AM 1:00 LMFS12TV01H \$60.00 NM									
3	10/30/12	11/02/12	CBS Daytime	1230-2p	-T--F--	1:00	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T--F-- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 CBS Daytime 1230-2p :00 \$80.00 NM See MG 3.3 3 GFSB Th 11/01/12 12:56 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM MG for 3.1 10/30 2 GFSB F 11/02/12 CBS Daytime 1230-2p :00 \$80.00 NM See MG 3.4 4 GFSB M 11/05/12 2:28 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM MG for 3.2 11/02									
4	10/31/12	10/31/12	6PM-6:30PM Eyewitness	6PM-6:30PM	--1----	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 6:21 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM 1:00 LMFS12TV01H \$180.00 NM									
5	11/01/12	11/01/12	7PM-7:30PM	7PM-7:30PM	---1---	1:00	1	\$180.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 7:20 PM 7PM-7:30PM 7PM-7:30PM 1:00 LMFS12TV01H \$180.00 NM									
6	11/02/12	11/02/12	7:30PM-8PM	7:30PM-8PM	----1--	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 11/02/12 7:54 PM 7:30PM-8PM 7:30PM-8PM 1:00 LMFS12TV01H \$180.00 NM									
7	10/30/12	11/02/12	Eyewitness News	11PM - 11:35PM	-T--F--	1:00	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T--F-- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 11:15 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$130.00 NM 1 GFSB F 11/02/12 11:33 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$130.00 NM									
8	11/06/12	11/06/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-1-----	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 11/06/12 6:12 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM 1:00 LMFS12TV01H \$80.00 NM									
9	11/05/12	11/05/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	1:00	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM 1:00 LMFS12TV01H \$100.00 NM									
10	11/06/12	11/06/12	7AM-9AM The Early Show	7AM-9AM	-1-----	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 11/06/12 8:38 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM									
11	11/05/12	11/05/12	9AM-10AM	9AM-10AM	1-----	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 9:44 AM 9AM-10AM 9AM-10AM 1:00 LMFS12TV01H \$60.00 NM									
12	11/05/12	11/06/12	CBS Daytime	1230-2p	MT-----	1:00	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 1:59 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM 1 GFSB Tu 11/06/12 1:00 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM									
13	11/05/12	11/05/12	HIMYM/Partners	8PM-9PM	1-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
13	11/05/12	11/05/12	HIMYM/Partners	8PM-9PM	1-----	1:00	1	\$600.00	NM																																										
<table><tr><td colspan="2">11/05/12</td><td colspan="2">11/11/12</td><td colspan="2">1-----</td><td colspan="2">1</td><td colspan="2">\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>GFSB</td><td>M</td><td>11/05/12</td><td>8:46 PM</td><td>HIMYM/Partners</td><td>8PM-9PM</td><td>1:00</td><td>LMFS12TV01H</td><td>\$600.00</td><td>NM</td></tr></table>										11/05/12		11/11/12		1-----		1		\$600.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	M	11/05/12	8:46 PM	HIMYM/Partners	8PM-9PM	1:00	LMFS12TV01H	\$600.00	NM										
11/05/12		11/11/12		1-----		1		\$600.00																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	GFSB	M	11/05/12	8:46 PM	HIMYM/Partners	8PM-9PM	1:00	LMFS12TV01H	\$600.00	NM																																									
14	11/05/12	11/05/12	2 Broke Girls/Mike & Molly	9PM-10PM	1-----	1:00	1	\$700.00	NM																																										
<table><tr><td colspan="2">Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td colspan="2">Rate</td><td colspan="2"></td></tr><tr><td colspan="2"></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td colspan="2">\$700.00</td><td colspan="2"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>GFSB</td><td>M</td><td>11/05/12</td><td>9:49 PM</td><td>2 Broke Girls/Mike &amp; Molly</td><td>9PM-10PM</td><td>1:00</td><td>LMFS12TV01H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate						11/05/12	11/11/12	1-----	1	\$700.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	M	11/05/12	9:49 PM	2 Broke Girls/Mike & Molly	9PM-10PM	1:00	LMFS12TV01H	\$700.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate																																													
		11/05/12	11/11/12	1-----	1	\$700.00																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	GFSB	M	11/05/12	9:49 PM	2 Broke Girls/Mike & Molly	9PM-10PM	1:00	LMFS12TV01H	\$700.00	NM																																									
Total Spots							20																																												

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$3,020.00</b>
<u>Agency Commission</u>	<b>\$453.00</b>
<u>Net Amount Due</u>	<b>\$2,567.00</b>

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